



J. Parker Zopp

Associate

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J. Parker Zopp is an Associate practicing with the Business Law practice group, also serving in the Government Relations and Healthcare Regulatory groups, focusing on advising a wide range of both regulatory and transactional legal areas including corporate governance, fraud and abuse compliance, HIPAA compliance, health information technology, and mergers and acquisitions. He practices out of the Firm's office in Charleston, West Virginia.

He represents national and regional health systems, hospitals, pharmacies, academic medical centers, and physician organizations. He has represented and defended health care providers pertaining to government investigations related to professional boards complaints, data privacy and security matters, HIPAA breach notification compliance, and consumer protection inquiries. Parker frequently monitors proposed legislation and regulatory changes to keep clients informed on changes in the law.

Parker earned his Juris Doctor, with a business law concentration, from William & Mary Law School where he was a member of the *William & Mary Business Law Review*. Parker's legal experience includes serving as counsel to the West Virginia Senate Health & Human Services Committee in 2023, a summer clerkship for The Honorable Frank W. Volk, U.S. District Judge and former Chief Bankruptcy Judge, United States District Court for the Southern District of West Virginia, and while in law school, in-house counsel extern at Tidewater Physicians Multispecialty Group. Parker earned a Bachelor of Arts degree, summa cum laude, in economics from West Virginia University. In addition to his legal experience, Parker served as a diplomatic intern for the U.S. Embassy in Malta and also interned for Congressman Evan Jenkins.

Notable Legal Experience

- Assists health care entities mitigate, respond to, and ensure compliance upon experiencing breaches of protected health information.
- Obtains dismissals of professional complaints against various types of health care providers.
- Conducts due diligence review with respect to major transactions for large health care clients including health systems and physician organizations.
- Assists clients in responding to state and federal investigations related to data privacy and security, fraud and abuse allegations, and consumer protection matters.
- Monitors key legislative and regulatory changes impacting clients and provides counsel to prepare for such changes.
- Advises clients of federal requirements relating to information blocking and the 21st Century Cures Act and other related health information technology matters.
- Drafts 340B compliance policies that correspond to specific client needs for health systems and hospitals to implement.

- Regularly provides guidance to providers and entities regarding the privacy and security of HIPAA-protected health information and substance use disorder information.
- Formulates creative solutions to structure health care transactions to achieve client goals.
- Drafts and provides legal review of employment and independent contractor agreements both on behalf of health care professionals and entities.
- Advises health information exchanges to adhere to data security and privacy laws and to create use cases compliant with both state and federal law.

Work History

- Jackson Kelly PLLC (2022-Present)
- Counsel to the West Virginia Senate Health & Human Services Committee in 2023
- Tidewater Physicians Multispecialty Group, Legal Extern (2021)
- Jackson Kelly PLLC, Summer Associate (2021)
- Honorable Frank W. Volk, U.S. District Judge and Chief Bankruptcy Judge, U.S. District Court for the Southern District of West Virginia, Judicial Intern (2020)
- Blair Law Firm, PLLC, Legal Assistant (2018-2019)
- United States Department of State - U.S. Embassy in Malta, Diplomatic Intern (2017)
- United States House of Representatives - Third Congressional District of West Virginia, Intern (2016)

Practices

- Business Law
- Mergers & Acquisitions
- Health Care Regulatory
- Government Relations

Industries

- Health Care

Education

- William & Mary Law School (J.D. in Business Law Concentration, 2022)
 - Merit-Based Scholarship
 - *William & Mary Business Law Review*
 - Transactional Law Team, Semifinalist in 2020 East Coast Regional Competition
 - Business Law Society, President
 - The Federalist Society, Alumni Chair
 - Lewis B. Puller, Jr. Veterans Benefits Clinic, Student Advocate
- West Virginia University (B.A. in Economics, *summa cum laude*, 2018)
 - Clifford G. Lantz Scholarship (Academic Excellence for Pre-Law Student)
 - Mountaineer Scholarship
 - PROMISE Scholarship
 - Eberly College Academic Enrichment Grant
 - WVU Foundation Outstanding Senior Award
 - Phi Beta Kappa
 - Eberly Scholar

Admissions

- West Virginia (2022)

- West Virginia Supreme Court of Appeals (2022)
- U.S. District Court, Southern District of West Virginia (2022)

Community

- West Virginia Young Life, Volunteer

Speaking Engagements & Publications

Speaking Engagements

- Presenter, "Navigating Policy: Updates from the West Virginia Legislative Session and New Substance Use Disorder Privacy Regulations," West Virginia Primary Care Association, 2025 CHC Leadership Forum, September 9, 2025
- Presenter, "Health Care Leadership," Leadership West Virginia Session, October 24, 2024
- Presenter, "Navigating the Evolution of the HIPAA Era: Key Updates and Impacts Since 2013," WV HFMA Fall Conference, October 4, 2024

Publications

- Author, "Early Career Professionals—Learning to Learn: Becoming a Better Health Law Mentee," American Health Law Association, September 1, 2024.
- Coauthor with Ellen Cappellanti, Jena Solorzano, Anna Williams, Jessica Alsop, and Gary Grubler, "Post-Covid-19 Practices and the Legal Industry," DRI Managing Partners and Law Firm Leaders Conference, August 26-27, 2021.